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# Welcome to Principles of Business, Marketing & Finance

Spring Semester 2011-12


**Mrs. Vincent**  
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Room B223  
HS Phone: 281-576-2221 ext.2686

**Conference: 7:30-8:25**  
**Tutorials: Mon.- Wed., 7:05-7:30**  
**Mon.-Friday, 3:00 – 3:30**  
**(later at request)**

**Welcome to the world of Business.** In this introductory course you will receive a very broad but encompassing view of how businesses operate domestically, globally and financially. You will cover the following general topics:

- Characteristics of Business
- Business Ethics
- Economic Systems
- International business
- Role and Impact of Government, legal systems and organized labor
- Businesses that Market Goods & Services
- Costs and Profits in finance
- The Sales Process
- Fundamental Principles of Money
- Personal Financial Management
- Career Investigation

This introduction to business course will prepare you to continue your coursework in the **Finance** cluster and the **Business Management & Administration Cluster**. For more information on the Career/Technology elective clusters offered at BHHS, please see the counseling center website.

Grading Policy:			Supplies Needed:
Daily Grades	All work done in class other than tests or projects; also home assignments	40%	<ul style="list-style-type: none"> <li>• 1 Folder with pockets and brads</li> <li>• Something to write with</li> <li>• Notebook paper</li> <li>• 1 ream printer paper</li> <li>• A functioning alert brain</li> </ul> 
Test Grades	All tests, quizzes, and special assignments	60%	